



National PTA® Reflections

Photography Rules



PHOTOGRAPHY is the process of creating an image. The *photographer* (student submitting entry) is a person who captures their own thoughts and ideas with a camera. By focusing on objects using various lenses, filters and light sources, photographers may demonstrate the use of photographic techniques conventionally or digitally.

2016-2017 Theme: *What Is Your Story?*

Accepted forms of photography include: A single photo, panoramic, photomontage (one seamless print of multiple original photos), a multiple exposure, negative sandwich or photogram. Original black-and-white and color images are accepted.

Non-accepted forms of photography include: Entries with added graphics over the image, including lettering, are not accepted. Original film (negatives or transparencies) and multidimensional pieces are not accepted.

Originality: Only new pieces of artwork inspired by the theme may be submitted. Each entry must be the work of one student only.

Consider use of objects, lighting and the location to show a clear relation of the photo to the theme. An explanation of the photography process/form might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

Copyright: Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exception:

Photographs may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

Presentation: Framed photos are not accepted. Matting is accepted. All photographs must be submitted in both a print and digital format.

- Print Photo: Must be at least 11x14 inches and not exceed 24x30 inches, including matting. Mount on sturdy material such as foam board. Poster board is not sturdy material.
- Digital Photo: Must be a single file in high resolution (300 dpi or higher).

Packaging:

- Securely attached a sheet protector to a 9x12 clasp envelope. Attach the envelope to the back of the photograph entry. Slip the student entry form into the sheet protector and place all other items inside the envelope. Do NOT seal the envelope, use the clasp.
- Label back/bottom of artwork, envelope and photo file(s) with FL.PH.Division.LastName.FirstName (Example: FL.PH.INT.MARTINEZ.JOSEPH). Use PRI, INT, MID, HS or SA for the division level.
- Mark with an arrow and the word TOP on the back of the entry to ensure proper display.
- Keep a digital copy of the photograph. Every attempt will be made to return all Photography entries. Local, County, State and National PTA are not responsible for lost or damaged entries as per the student entry form.

Submission:

- Contact your county council regarding submission requirements. Non Council units, contact cultural.arts@floridapta.org for further instructions.

All participants must also follow Official Rules for Participation.